

Vivonet Launches the Halo Community Blog - The Resource for Restaurant and Retail Success

Vancouver, British Columbia – September 14, 2007 – Vivonet is proud to unveil the Halo Community Blog on the www.myhalo.com website. This blog provides weekly advice for small to mid-sized businesses with topics that range from effective marketing to how to manage your labor. The blog is set to become one of the main sources of information for anyone looking to start a business, or improve their existing one.

Visitors to the Halo Community Blog will learn how to overcome the many challenges that small business owners face. The blog offers an abundance of information with actionable 'survival tips' that readers can take home and apply. Retailers and restaurateurs can discover what puts their business at risk and what they can do about it. The blog is a great resource for those just starting out and the more experienced entrepreneur.

Business owners often lack the tools and resources they need in order to be successful. This only perpetuates the staggering failure rate of restaurants and retail stores. Thanks to the information provided on the Halo Community Blog, anyone can access the tools and up-to-date information they need to succeed.

The Halo Community blog is written by the CEO and Co-founder of Vivonet, Ryan Volberg. Ryan brings his passion and many years of experience and expertise to his blog posts. Prior to co-founding Vivonet, Ryan founded several start-ups. As a successful entrepreneur and technology visionary, Ryan is involved in the local technology community and dedicates time every month to mentoring start-up technology companies. Ryan was also named on the 2007 Business in Vancouver's Top 40 under 40, which profiles young and bright local entrepreneurs, each under the age of 40 that are actively making change in their industries.

"The availability of all the right business tools and information resources for independent business owners in one place makes the Halo Community Blog an essential resource for anyone who is serious about their business. My goal is to provide useful advice in small quantities that can be quickly scanned and absorbed by busy entrepreneurs," says Ryan.

About Halo:

As the leader in secure web-based POS, Halo gives restaurateurs and retailers the tools, information and knowledge they need in order to be more successful with the added benefits and convenience of a web-based system – all for 50% less than traditional POS. Halo is more than just another POS system, it is a venue and forum for businesses to learn and grow.

About Vivonet:

Established in 1999, Vivonet is an on-demand solutions provider that enables, acquires and organizes millions of transactions every month for customers in the hospitality and retail sectors across Canada and the United States. Vivonet provides on-demand enterprise management, point-of-sale (POS),

payment processing and performance benchmarking solutions for its customers. Vivonet's unique ability to aggregate the transaction data created by its customers allows their customers to benchmark their performance against other users and the industry at large – leading to better performance and higher business success rates.